CONTRACT



WBAY 115 S. Jefferson Street Green Bay, WI 54301 (920) 432-3331

And:

Canal Partners Media 25 Whitlock Place Suite 201 Marrietta, GA 30064 USA

	Contract / Re	vision		Alt Order #	
	877728	1		08257777	
Product					
RUSS FEINGOLD 4 SEN					_
Contract Dates	Estimate #				
11/02/16 - 11/08/16	4310				_
Advertiser			Or	iginal Date	/ Revision
POL/Feingold 4 Senate			1	1/03/16	/ 11/03/16
-	Billing Cycle	Billing Calendar		<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Property	Account Ex		<u>xecutive</u>	Sales Office
	WBAY	HRP P	hila	delphia	HRP/Philadelph
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Advert	iser	Code	Product 1/2
	9913041	692			800
	Agency Ref			Advertiser	Ref
				IN16506	

			Start/I	End	Sp	oots/				
*Line Ch Start D	ate End Date	,	Time	Day	s Length W	eek F	Rate PCodeRtn	Type S	pots	Amount
1 WBAY 11/04/1 <u>Start Date</u> Week: 10/31/16	End Date V		10pm 10-103 pots/Week 1	5p <u>Rate</u> \$800.00	:30		P2	NM	1	\$800.00
D 2 WBAY 11/04/1	6 11/04/16	Jimmy Kimmel	1035-1	136р	:30		P2	NM	0	\$0.00
D 3 WBAY 11/04/1	6 11/04/16	Action 2 News	12n 12-123	90p	:30		P2	NM	0	\$0.00
D 4 WBAY 11/04/1	6 11/04/16	M-F 3-4p	3-4p		:30		P2	NM	0	\$0.00
D 5 WBAY 11/04/1	6 11/04/16	Action 2 News	4pm 4-430p)	:30		P2	NM	0	\$0,00
6 WBAY 11/04/1 <u>Start Date</u> Week: 10/31/16	End Date V	Action 2 News 4 Veekdays S	130am 430-5a <u>pots/Week</u> 1	Rate \$65.00	:30		P2	NM	1	\$65.00
D 7 WBAY 11/04/1	6 11/04/16	M-F 430-5p	430-5p	1	:30		P2	NM	0	\$0.00
8 WBAY 11/04/1 <u>Start Date</u> Week: 10/31/16	End Date V	Action 2 News : Veekdays S	5am 5-530a pots/Week 1	<u>Rate</u> \$215.00	:30		P2	NM	1	\$215.00
D 9 WBAY 11/04/1	6 11/04/16	Action 2 News	5pm 5-530p)	:30		P2	NM	0	\$0.00
D 10 WBAY 11/04/1	6 11/04/16	Action 2 News	30am 530-6a	ı	:30		P2	NM	0	\$0.00
D 11 WBAY 11/04/1	6 11/04/16	Action 2 News 6	Spm 6-630p	,	:30		P2	NM	0	\$0.00
12 WBAY 11/04/1 <u>Start Date</u> Week: 10/31/16	End Date V	Action 2 News 6 Veekdays S	Sam 6-7a pots/Week 1	<u>Rate</u> \$400.00	:30		P2	NM	1	\$400.00
13 WBAY 11/04/1 <u>Start Date</u> Week: 10/31/16	End Date V	M-F 630-7p <u>Veekdays</u> <u>S</u>	630-7p pots/Week 1	Rate \$490.00	:30		P2	NM	0	\$0.00
Spot Ch Date 1 WBAY 10/3 See MG 29.		Description M-F 630-7p		Start/End Time 630-7p	Weekdays	Length :30	<u>Rate</u> \$490:00	Type NM		
	End Date V	GMA 7a <u>Veekdays</u> <u>S</u> 1	7-8a pots/Week 1	<u>Rate</u> \$335.00	:30		P2	NM	0	\$0.00
1 WBAY 10/3	Range 1/16-11/06/16 2,81.3,81.4,81	.5		Start/End Time 7-8a	Weekdays F		Rate \$335.00	Type NM		
		14	Line Transac	tions: N = Now E	= Edited D = D	alatad)				

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(* Line Transactions: N = New, E = Edited, D = Deleted)

Contract Agreement Between: Print Date 11/03/16 Page 2 of 18



WBAY 115 S. Jefferson Street Green Bay, WI 54301 (920) 432-3331

 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/E	End Day	Spots/ /s Length Week	Rate PCodeRtn	Type Si	nots	Amount
D 15 WBAY 11/04/16 11/04/16 GMA 8a	8-9a	24)	@30	P2	NM	0	\$0.00
16 WBAY 11/04/16 11/04/16 M-F 9-10a	9-10a		:30	P2	NM	1	\$60.00
Start Date End Date Weekdays	Spots/Week	Rate	.50	F2	INIVI	'	300.00
Week: 10/31/16 11/06/161	1	\$60.00					
17 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 10pm 10-103	5p	:30	P2	NM	1	\$800.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 11/07/16 11/13/16 1	1	\$800.00			_		
D 18 WBAY 11/07/16 11/07/16 Jimmy Kim			;30	P2	NM	0	\$0.00
D 19 WBAY 11/07/16 11/07/16 Action 2 Ne		<u>0p</u>	:30	P2	NM	0	\$0.00
D 20 WBAY 11/07/16 11/07/16 M-F 3-4p	3-4p		:30	P2	MM	0	\$0.00
D 21 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 4pm 4-430p		:30	P2	NM	0	\$0.00
	ws 430am 430-5a		:30	P2	NM	1	\$65.00
Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	Spots/Week 1	<u>Rate</u> \$65.00					
D 23 WBAY 11/07/16 11/07/16 M-F 430-5p	430-5p		∷30	P2	NM	0	\$0.00
24 WBAY 11/07/16 11/07/16 Action 2 Ne			:30	P2	NM	1	\$215.00
Start Date End Date Weekdays 11/07/16 11/13/16 1	Spots/Week 1	<u>Rate</u> \$215.00					
D 25 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 5pm 5-530p		:30	P2	NM	0	\$0.00
D 26 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 530am 530-6a		::30	P2	NM	0	\$0.00
D 27 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 6pm 6-630p		:30	P2	NM	0	\$0.00
28 WBAY 11/07/16 11/07/16 Action 2 Ne	ws 6am 6-7a		:30	P2	NM	1	\$400.00
Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	Spots/Week 1	<u>Rate</u> \$400.00					
29 WBAY 11/07/16 11/07/16 M-F 630-7p			:30	P2	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 1	Spots/Week	Rate					
Week: 11/07/16 11/13/16 1 Spot Ch Date Range Description	. 1	\$490.00 Start/End Time	Weekdays Lengt	h Rate	Type		
1 WBAY 11/07/16-11/13/16 M-F 630-7/	•	630-7p	M::3		NM		
See MG 29.2,29.3,29.4			.,	0 700.00			
30 WBAY 11/07/16 11/07/16 GMA 7a	7-8a		:30	P2	NM	0	\$0.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 11/07/16 11/13/16 1	. 1	\$335.00	18/antidaya Lamat	h Dete	T		
Spot Ch Date Range Description 1 WBAY 11/07/16-11/13/16 GMA 7a	1	Start/End Time 7-8a	Weekdays Lengt		Type NM		
See MG 30.2.30.3.30.4.30.5.30.6		7-08	ζ,	U 9000:00	14101		
4 WBAY 11/02/16-11/04/16 Nightline		1137p-1207a	WThF :3	0 \$35.00	NM		
Credited							
D 31 WBAY 11/07/16 11/07/16 GMA 8a	8-9a		:30	P2	NM	0	\$0.00
32 WBAY 11/07/16 11/07/16 M-F 9-10a	9-10a		:30	P2	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 1	Spots/Week 1	<u>Rate</u> \$60.00					
	· · · · · · · · · · · · · · · · · · ·	\$60.00			200		****
33 WBAY 11/05/16 11/05/16 Action 2 Ne <u>Start Date End Date Weekdays</u>	ws Sat 6pr6-630p Spots/Week	Rate	:30	P2	NM	1	\$510.00
Week: 10/31/16 11/06/161-	<u> </u>	\$510.00					
34 WBAY 11/05/16 11/05/16 Action 2 Ne	ws Sat 6ar6-7a	-	:30	P2	NM	1	\$260.00
Start Date End Date Weekdays	Spots/Week	Rate					
Week: 10/31/16 11/06/161-	1	\$260.00					

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| Contract / Revision | Alt Order # | 08257777

 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

 Advertiser
 Original Date / Revision

 POL/Feingold 4 Senate
 11/03/16 / 11/03/16

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Type Spots	Amount
Start Date End Date Weekdays S	Spots/Week Rate			-	
D 35 WBAY 11/05/16 11/05/16 GMA Sa	7-8a	:30	P2	NM 0	\$0.00
36 WBAY 11/05/16 11/05/16 Action 2 News	Sat 8ar8-9a	:30	P2	NM 1	\$345.00
Start Date End Date Weekdays S Week: 10/31/16 11/06/16 1-	Spots/Week Rate 1 \$345.00				
D 37 WBAY 11/06/16 11/06/16 Upfront with Mi	ke Gou 10-1030a	:30	P2	NM 0	\$0.00
D 38 WBAY 11/06/16 11/06/16 Action 2 News	Sun 10 10-1035p	:30	P2	NM 0	\$0.00
39 WBAY 11/06/16 11/06/16 Action 2 News		:30	P2	NM 1	\$440,00
Week: 10/31/16 11/06/161	<u>Spots/Week</u> <u>Rate</u> 1 \$440.00)			
D 40 WBAY 11/06/16 11/06/16 Action 2 News	Sun 6ai6-7a	:30	P2	NM 0	\$0.00
D 41 WBAY 11/06/16 11/06/16 GMA Su	7-8a	;:30	P2	NM 0	\$0.00
42 WBAY 11/06/16 11/06/16 Action 2 News Start Date End Date Weekdays S Week: 10/31/16 11/06/161	Sun 8ai8-9a <u>Spots/Week Rate</u> 1 \$245.00		P2	NM 1	\$245.00
D 43 WBAY 11/06/16 11/06/16 This Week	9-10a	:30	P2	NM 0	\$0.00
	10pm 10-1035p Spots/Week Rate 1 \$800.00		P2	NM 1	\$800.00
D 45 WBAY 11/03/16 11/03/16 Jimmy Kimmel		:30	P2	NM 0	\$0.00
D 46 WBAY 11/03/16 11/03/16 Action 2 News		:30	P2	NM 0	\$0.00
D 47 WBAY 11/03/16 11/03/16 M-F 3-4p	3-4p	:30	P2	NM 0	\$0.00
•	· · · · · · · · · · · · · · · · · · ·	:30	P2	NM 0	
				_	\$0.00
	430am 430-5a <u>pots/Week Rate</u> 1 \$65.00		P2	NM 1	\$65.00
D 50 WBAY 11/03/16 11/03/16 M-F 430-5p	430-5p	:30	P2	NM 0	\$0.00
	pots/Week Rate		P2	NM 1	\$215.00
Week: 10/31/16 11/06/161	1 \$215.00			_	
D 52 WBAY 11/03/16 11/03/16 Action 2 News	· · · · · · · · · · · · · · · · · · ·	:30	P2	NM 0	\$0.00
D 53 WBAY 11/03/16 11/03/16 Action 2 News	530am 530-6a	:30	P2	NM 0	\$0.00
D 54 WBAY 11/03/16 11/03/16 Action 2 News	6pm 6-630p	:30	P2	NM 0	\$0.00
55 WBAY 11/03/16 11/03/16 Action 2 News Start Date End Date Weekdays S Week: 10/31/16 11/06/161	6am 6-7a <u>pots/Week Rate</u> 1 \$400.00		P2	NM 1	\$400.00
56 WBAY 11/03/16 11/03/16 M-F 630-7p Start Date End Date Weekdays S Week: 10/31/16 11/06/161	630-7p pots/Week Rate 1 \$490.00		P2	NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WBAY 10/31/16-11/06/16 M-F 630-7p See MG 29.2,29.3,29.4	<u>Start/End 1</u> 630-7p		ength Rate : :30 \$490.00	Typę NM	
57 WBAY 11/03/16 11/03/16 GMA 7a Start Date End Date Weekdays S Week: 10/31/16 11/06/161	7-8a pots/Week <u>Rate</u> 1 \$335.00		P2	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 GMA 7a See MG 57.2,57.3	Start/End 7 7-8a	<u>Weekdays</u> <u>Le</u>	ngth <u>Rate</u> :30 \$335.00	Type NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order#
877728 /	08257777

 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

Start/End		Spots/				
*Line Ch Start Date End Date Description Time	Days	Length Week	Rate PCodeRtn	Type Sp	ots	Amount
D 58 WBAY 11/03/16 11/03/16 GMA 8a 8-9a		:30	P2	NM	0	\$0.00
59 WBAY 11/03/16 11/03/16 M-F 9-10a 9-10a		:30	P2	NM	1	\$60.00
	Rate 60.00					
D 60 WBAY 11/08/16 11/08/16 Action 2 News 12n 12-1230p		:30	P2	NM	0	\$0.00
61 WBAY 11/08/16 11/08/16 Action 2 News 430am 430-5a		:30	P2	NM	1	\$65.00
	Rate 65.00					
62 WBAY 11/08/16 11/08/16 Action 2 News 5am 5-530a		:30	P2	NM	1	\$215.00
	Rate 15.00					
	13,00	:30	P2	NM	0	\$0.00
		702			-	
	Rate	:30	P2	NM	1	\$400.00
	00.00					
D 65 WBAY 11/08/16 11/08/16 GMA 7a 7-8a		:30	P2	NM	0	\$0.00
D 66 WBAY 11/08/16 11/08/16 GMA 8a 8-9a		:30	P2	NM	0	\$0.00
67 WBAY 11/08/16 11/08/16 M-F 9-10a 9-10a		:30	P2	NM	1	\$60.00
	Rate 60.00					
68 WBAY 11/02/16 11/02/16 Action 2 News 10pm 10-1035p		:30	P2	NM	1	\$800.00
	Rate 00.00					
D 69 WBAY 11/02/16 11/02/16 Jimmy Kimmel 1035-1136p		:30	P2	NM	0	\$0.00
D 70 WBAY 11/02/16 11/02/16 Action 2 News 12n 12-1230p		:30	P2	NM	0	\$0.00
D 71 WBAY 11/02/16 11/02/16 M-F 3-4p 3-4p		:30	P2	NM	0	\$0.00
D 72 WBAY 11/02/16 11/02/16 Action 2 News 4pm 4-430p		:30	P2	NM	0	\$0.00
73 WBAY 11/02/16 11/02/16 Action 2 News 430am 430-5a		:30	P2	NM	1	\$65.00
Start Date End Date Weekdays Spots/Week	Rate 65.00					
	00.00	.00	D2	A16.4		60.00
D 74 WBAY 11/02/16 11/02/16 M-F 430-5p 430-5p		:30	P2	NM	0	\$0.00
75 WBAY 11/02/16 11/02/16 Action 2 News 5am 5-530a Start Date End Date Weekdays Spots/Week	Rate	:30	P2	NM	1	\$215.00
	15.00					
D 76 WBAY 11/02/16 11/02/16 Action 2 News 5pm 5-530p		:30	P2	NM	0	\$0.00
D 77 WBAY 11/02/16 11/02/16 Action 2 News 530am 530-6a		:30	P2	NM.	0	\$0.00
D 78 WBAY 11/02/16 11/02/16 Action 2 News 6pm 6-630p		:30	P2	NM	0	\$0.00
79 WBAY 11/02/16 11/02/16 Action 2 News 6am 6-7a		:30	P2	NM	1	\$400.00
	<u>Rate</u> 00.00					
80 WBAY 11/02/16 11/02/16 M-F 630-7p 630-7p		:30	P2	NM	0	\$0.00
	<u>Rate</u> 90.00					
		Weekdays Length	Rate	Туре		
1 WBAY 10/31/16-11/06/16 M-F 630-7p 630-7p		W:30	\$49 0.00	NM		
See MG 29.2,29.3,29.4						
81 WBAY 11/02/16 11/02/16 GMA 7a 7-8a		:30	P2	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
877728 /	08257777

 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

 Advertiser
 Original Date / Revision

 POL/Feingold 4 Senate
 11/03/16 / 11/03/16

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ s Length Week	Rate PCodeRtn	Type Spots	Amount
	ots/Week Rate			T	
Week: 10/31/16 11/06/161	1 \$335.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
1 WBAY 10/31/16-11/06/16 GMA 7a	7-8a	W: :30	\$335.00	NM	
See MG 81.2,81.3,81.4,81.5 2 WBAY 11/02/16-11/04/16 Action 2 News 6	am 6-7a	WThF :30	\$400:00	NM	
© Credited	um 0-70		\$ 700.00	1	
D 82 WBAY 11/02/16 11/02/16 GMA 8a	8-9a	:30	P2	NM 0	\$0.00
83 WBAY 11/02/16 11/02/16 M-F 9-10a	9-10a	:30	P2	NM 1	\$60.00
	ots/Week Rate	.50	F2	14141	\$00.00
Week: 10/31/16 11/06/161	1 \$60.00				
D 84 WBAY 11/05/16 11/05/16 Sa Action 2 News	LateSa Action 2 News	:30	P3	NM 0	\$0.00
part of mkgd pkg		8,500			
D 85 WBAY 11/05/16 11/05/16 Agribusiness	5-6a	:30	P2	NM 0	\$0.00
part of mkgd pkg	3-04	.50	12	14111	\$0.00
D 86 WBAY 11/06/16 11/06/16 Action 2 News Su	- Co-C 7-	-20	D2	NIM O	60.00
	III 0al0-7a	:30	P3	NM 0	\$0.00
part of mkgd pkg					
D 87 WBAY 11/02/16 11/04/16 Your Voice Your	Vote 630-7p	:30	P 3	NM 0	\$0.00
part of mkgd pkg					
D 88 WBAY 11/03/16 11/03/16 Notorious	8-9p	:30	P2	NM 0	\$0,00
part of mkgd pkg					
D 89 WBAY 11/06/16 11/06/16 Secret & Lies	8-9p	:30	P1	NM 0	\$0.00
spots moved from hl 8257776					
D 90 WBAY 11/06/16 11/06/16 Once Upon a Tim	e 7-8p	:30	P1	NM 0	\$0.00
spots moved from hI 8257776					
D 91 WBAY 11/06/16 11/06/16 AFHV	6-7p	:30	P2	NM 0	\$0.00
spots moved from hl 8257776	•				
D 92 WBAY 11/05/16 11/05/16 ET	1105p-1205a	:30	P3	NM 0	\$0.00
spots moved from hI 8257776					
	LateSa Action 2 News	:30	P3	NM 0	\$0.00
spots moved from hl 8257776	Lateda Action E 14643	.50		14134	90.00
	LateSa Action 2 News	.20	D2	NIM O	80.00
	Late3a Action 2 News	:30	P3	NM 0	\$0.00
part of mkgd for Sa 6o order # 883344	1005 1105			1111	
D 95 WBAY 11/06/16 11/06/16 Su Sports Night C	over1035-1105p	:30	P3	NM 0	\$0.00
part of mkgd for Sa 6o order # 883344				—	
D 96 WBAY 11/05/16 11/05/16 Agribusiness	5-6a	:30	P3	NM 0	\$0.00
part of mkgd for Sa 6o order # 883344					
E 97 WBAY 11/04/16 11/04/16 General Hospital	1-2p	:30	P1	NM 1	\$130.00
	ts/Week Rate				
	2 \$130.00 Start/End Time	Meakdaye Landh	Date	Type	
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 General Hospital	1-2p	Weekdays Length	<u>Rate</u> \$130.00	Type NM	
Credited Credital Rospital	1-2μ	.30	₩7 ₩ ₩	, , , , ,	
E 98 WBAY 11/04/16 11/04/16 The View	10-11a	:30	P2	NM 0	\$0.00
	ts/Week Rate	.50	F-4	14101	30.00
Week: 10/31/16 11/06/162-	2 \$125.00			ı	

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Contract / Revision	Alt Order#
	
877728 /	08257777
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 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate PCodeRtn	Type Spots	Amount
Start Date End Date Weekdays Spo Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The View Credited	ts/Week Rate Start/End Time 10-11a	Weekdays Length	<u>Rate</u> \$125.00	Type NM	
2 WBAY 10/31/16-11/06/16 The View Credited	10-11a	F: :30	\$125.00	NM	
99 WBAY 11/04/16 11/04/16 Jimmy Kimmel <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/162	1035-1136p ts/Week <u>Rate</u> 2 \$300.00	:30	P1	NM 2	\$600.00
100 WBAY 11/04/16	11a-12p ts/Week <u>Rate</u> 2 \$60.00	:30	P2	NM 2	\$120,00
101 WBAY 11/04/16 11/04/16 Action 2 News 12r	n 12-1230p t <u>s/Week</u> <u>Rate</u> 1 \$325.00	:30	P1	NM 1	\$325.00
E 102 WBAY 11/04/16 11/04/16 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/162	2-3p ts/Week Rate 2 \$165.00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The Chew Credited	Start/End Time 2-3p	Weekdays Length	<u>Rate</u> \$165.00	Type NM	
2 WBAY 10/31/16-11/06/16 The Chew Credited	2-3р	F 30	\$ 165.00	NM	
E 103 WBAY 11/04/16 11/04/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/31/16 11/06/162	3-4p ts/Week <u>Rate</u> 2 \$270.00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 3-4p Credited	Start/End Time 3-4p	Weekdays Length :30	<u>Rate</u> \$270:00	Type NM	
2 WBAY 10/31/16-11/06/16 M-F 3-4p Credited	3-4p	F: :30	\$270.00	NM	
104 WBAY 11/04/16	m 4-430p <u>Is/Week Rate</u> 1 \$295.00	:30	P2	NM 1	\$295.00
	430-5p I <u>s/Week</u> <u>Rate</u> 1 \$425.00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 430-5p Credited	Start/End Time 430-5p	Weekdays Length :30	<u>Rate</u> \$425.00	Type NM	
106 WBAY 11/04/16 11/04/16 Action 2 News 5pm	n 5-530p ts/Week Rate 1 \$685.00	:30	P2	NM 1	\$685.00
107 WBAY 11/04/16 11/04/16 Action 2 News 530		:30	P1	NM 1	\$430.00
E 108 WBAY 11/04/16 11/04/16 Action 2 News 6pn		:30	P2	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Action 2 News 6p. Credited	Start/End Time	Weekdays Length :30	<u>Rate</u> \$750:00	Type NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order# 877728 08257777

Contract Dates Product Estimate # 11/02/16 - 11/08/16 RUSS FEINGOLD 4 SEI 4310

Original Date / Revision <u>Advertiser</u> 11/03/16 / 11/03/16 POL/Feingold 4 Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate PCodeRtn	Type Sp	ots	Amount
E 109 WBAY 11/04/16 11/04/16 GMA 7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	7-8a Spots/Week Rate 2 \$500.00		P1	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 GMA 7a Credited	Start/End 1 7-8a	ime Weekdays Length	<u>Rate</u> \$500.00	Type NM		
2 WBAY 10/31/16-11/06/16 GMA 7a Credited	7-8a	F :30	\$500 <u>-</u> 00	NM		
N 110 WBAY 11/04/16	Ken 7-8p <u>Spots/Week Rate</u> 1 \$1,600.00	:30	P2	NM	1	\$1,600.00
111 WBAY 11/04/16 11/04/16 GMA 8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/162	8-9a Spots/Week <u>Rate</u> 2 \$420.00	:30	P1	NM	2	\$840.00
112 WBAY 11/04/16 11/04/16 Shark Tank <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/161	8-9p Spots/Week <u>Rate</u> 1 \$2,875.00	30	P1	NM	1	\$2,875.00
E 113 WBAY 11/04/16 11/04/16 M-F 9-10a Start Date End Date Weekdays S Week: 10/31/16 11/06/161	9-10a Spots/Week Rate 1 \$60.00	:30	P2	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 9-10a Credited	<u>Start/End T</u> 9-10a	ime Weekdays Length	<u>Rate</u> \$60.00	Type NM		
E 114 WBAY 11/04/16 11/04/16 20/20 Start Date End Date Weekdays S Week: 10/31/16 11/06/161	9-10p Spots/Week Rate 1 \$1,600.00	:30	P1	NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 WBAY 10/31/16-11/06/16 20/20 Credited	<u>Start/End T</u> 9-10p	ime Weekdays LengthF: :30	Rate \$1,600.00	Type NM		
E 115 WBAY 11/07/16 11/07/16 General Hospit Start Date End Date Weekdays S Week: 11/07/16 11/13/16 2	tal 1-2p Spots/Week <u>Rate</u> 2 \$130.00	:30	P1	NM	1	\$130.00
Spot Ch Date Range Description 2 WBAY 11/07/16-11/13/16 General Hospi Credited	<u>Start/End T</u> ital 1-2p	ime Weekdays Length M:30	<u>Rate</u> \$130.00	Type NM		
E 116 WBAY 11/07/16 11/07/16 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/16 11/13/16 2	10-11a Spots/Week <u>Rate</u> 2 \$125.00	:30	P2	NM.	0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WBAY 11/07/16-11/13/16 The View Credited	<u>Start/End T</u> 10-11a	ime Weekdays Length M::30	<u>Rate</u> \$125.00	Type NM		
2 WBAY 11/07/16-11/13/16 The View Credited	10-11a	M :30	\$125.00	NM		
117 WBAY 11/07/16 11/07/16 Jimmy Kimmel Start Date End Date Weekdays S Week: 11/07/16 11/13/16 2	1035-1136p <u>Spots/Week Rate</u> 2 \$300.00	:30	P1	NM	2	\$600.00
118 WBAY 11/07/16 11/07/16 M-F 11a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/16 11/13/16 2	11a-12p Spots/Week Rate 2 \$60.00	:30	P2	NM	2	\$120.00
119 WBAY 11/07/16 11/07/16 Action 2 News	12n 12-1230p	:30	P1	NM	1	\$325.00



Contract / Revision	Alt Order#	
877728 /	08257777	

Contract Dates <u>Product</u> Estimate # RUSS FEINGOLD 4 SEI 4310 11/02/16 - 11/08/16

Original Date / Revision <u>Advertiser</u> 11/03/16 / 11/03/16 POL/Feingold 4 Senate

*Line Ch Start Date End Date Description	Start/ Time	End Days	Spots/ Length Week	Rate PCodeRtn	Type Spots	Amount
Start Date	Spots/Week	Rate \$325.00			1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	711704111
E 120 WBAY 11/07/16 11/07/16 The Chew Start Date End Date Weekdays Week: 11/07/16 11/13/16 2	2-3p Spots/Week 2	Rate \$165.00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 11/07/16-11/13/16 The Chew Credited	-	Start/End Time 2-3p	Weekdays Length M: :30	<u>Rate</u> \$165.00	Type NM	
2 WBAY 11/07/16-11/13/16 The Chew Credited		2-3p	м: :30	\$165.00	NM	
E 121 WBAY 11/07/16	3-4p Spots/Week 2	<u>Rate</u> \$270.00	:30	P1	NM 1	\$270.00
Spot Ch Date Range Description 2 WBAY 11/07/16-11/13/16 M-F 3-4p Credited Credited	2	Start/End Time 3-4p	Weekdays Length M::30	<u>Rate</u> \$270.00	Type NM	
122 WBAY 11/07/16 11/07/16 Action 2 New <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 1	/s 4pm 4-430p Spots/Week 1	Rate \$295.00	:30	P2	NM 1	\$295.00
123 WBAY 11/07/16 11/07/16 M-F 430-5p	430-5p Spots/Week 1	Rate \$425.00	:30	P1	NM 1	\$425.00
124 WBAY 11/07/16 11/07/16 Action 2 New Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	/s 5pm 5-530p Spots/Week 1	Rate \$685.00	:30	P2	NM 1	\$685.00
125 WBAY 11/07/16 11/07/16 Action 2 New Start Oate End Date Weekdays Week: 11/07/16 11/13/16 1	rs 530am 530-6a Spots/Week 1	Rate \$430.00	:30	P1	NM 1	\$430.00
E 126 WBAY 11/07/16 11/07/16 Action 2 New Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	rs 6pm 6-630p Spots/Week 1	Rate \$750.00	:30	P2	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 11/07/16-11/13/16 Action 2 New Credited	vs 6pm	Start/End Time 6-630p	Weekdays Length M::30	<u>Rate</u> \$750.00	Type NM	
127 WBAY 11/07/16 11/07/16 Action 2 New Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	s 6am 6-7a Spots/Week 1	<u>Rate</u> \$400.00	:30	P2	NM 1	\$400.00
E 128 WBAY 11/07/16 11/07/16 GMA 7a Start Date End Date Weekdays Week: 11/07/16 11/13/16 2	7-8a Spots/Week 2	<u>Rate</u> \$500,00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 11/07/16-11/13/16 GMA 7a Credited		Start/End Time 7-8a	Weekdays Length M: :30	<u>Rate</u> \$500.00	Type NM	
2 WBAY 11/07/16-11/13/16 GMA 7a Credited		7-8a	м:30	\$500.00	NM	
129 WBAY 11/07/16 11/07/16 DWTS Start Date End Date Weekdays Week: 11/07/16 11/13/16 1	7-9p Spots/Week 1	<u>Rate</u> \$3,500.00	:30	P1	NM 1	\$3,500.00
E 130 WBAY 11/07/16 11/07/16 GMA 8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	8-9a Spots/Week	Rate	:30	P1	NM 1	\$420.00



 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/ Time	End Days	Spots/ Length Week	Rate PCodeRtn	TypeSpe	ots	Amount
Start Date End Date Weekdays Week: 11/07/16 11/13/16 2 Spot Ch Date Range Description 2 WBAY 11/07/16-11/13/16 GMA 8a Credited Credited	Spots/Week 2	Rate \$420.00 Start/End Time 8-9a	Weekdays Length M :30	<u>Rate</u> \$420:00	Type NM		
131 WBAY 11/07/16 11/07/16 M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 1	9-10a <u>Spots/Week</u> 1	<u>Rate</u> \$60.00	:30	P2	NM	1	\$60.00
E 132 WBAY 11/07/16 11/07/16 Conviction Start Date End Date Weekdays Week: 11/07/16 11/13/16 1 Spot Ch Date Range Description 1 WBAY 11/07/16-11/13/16 Conviction Credited	9-10p Spots/Week 1	Rate \$1,800.00 <u>Start/End Time</u> 9-10p	:30 Weekdays Length M:30	P2 <u>Rate</u> \$1,800.00	Type NM	0	\$0,00
E 133 WBAY 11/05/16 11/05/16 Wisconsin Ba Start Date End Date Weekdays Week: 10/31/16 11/06/162-	dgers FoWisco Spots/Week 2	Rate \$7,500.00	:30	P2	NM	0	\$0,00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Wisconsin Ba Credited 2 WBAY 10/31/16-11/06/16 Wisconsin Ba Credited		•		Rate \$7,500.00 \$7,500.00	NM NM		
134 WBAY 11/05/16 11/05/16 Action 2 News	s Sat 6ar6-7a Spots/Week 1	<u>Rate</u> \$260.00	:30	P2	NM	1	\$260.00
135 WBAY 11/05/16 11/05/16 ABC College I Start Date End Date Weekdays Week: 10/31/16 11/06/161-	Footbil PABC 0 Spots/Week 1	College Foot Rate \$685.00	:30	P1	NM	1	\$685.00
Week: 10/31/16 11/06/162-	7-8a <u>Spots/Week</u> 2	Rate \$800.00	:30	P1	NM	1	\$800.00
Spot Ch Date Range Description 2 WBAY 10/31/16-11/06/16 GMA Sa Credited		Start/End Time 7-8a	Weekdays Length :30	<u>Rate</u> \$800.00	<u>Type</u> <i>NM</i>		
	flike Gou:10-103 <u>Spots/Week</u> 1	30a <u>Rate</u> \$75.00	:30	P3	NM	1	\$75.00
138 WBAY 11/06/16 11/06/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	s Sun 10 ₁ 10-103 <u>Spots/Week</u> 1	85p <u>Rate</u> \$490.00	:30	Р3	NM	1	\$490.00
139 WBAY 11/06/16 11/06/16 Action 2 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	Sun 6a/6-7a Spots/Week 2	<u>Rate</u> \$135.00	:30	P3	NM	2	\$270.00
140 WBAY 11/06/16 11/06/16 AFHV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/161	6-7p <u>Spots/Week</u> 1	<u>Rate</u> \$695.00	:30	P2	NM	1	\$695.00
141 WBAY 11/06/16 11/06/16 GMA Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	7-8a Spots/Week 2	<u>Rate</u> \$840.00	:30	P1	NM	2	\$1,680.00
E 142 WBAY 11/06/16 11/06/16 Once Upon a	Time 7-8p		:30	P1	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/Er Time		Spots/ Length Week	Rate PCodeRtn	Type Spots	Amount
Start Date End Date Weekdays S Week: 10/31/16 11/06/161 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Once Upon a Credited	S	<u>Rate</u> \$1,320.00 <u>Start/End Time</u> 7-8p	Weekdays Length	<u>Rate</u> \$1,320.00	Type NM	
143 WBAY 11/06/16 11/06/16 Action 2 News Start Date End Date Weekdays S Week: 10/31/16 11/06/161	Sun 8ai8-9a Spots/Week 1	Rate \$245.00	:30	P2	NM 1	\$245.00
144 WBAY 11/06/16 11/06/16 Secrets & Lies <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/161	Spots/Week	<u>Rate</u> \$1,170.00	:30	P1	NM 1	\$1,170.00
E 145 WBAY 11/06/16 11/06/16 This Week Start Date End Date Weekdays S Week: 10/31/16 11/06/161	9-10a Spots/Week 1	<u>Rate</u> \$405.00	:30	P1	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WBAY 10/31/16-11/06/16 This Week Credited	_	Start/End Time 9-10a	Weekdays Length :30	<u>Rate</u> \$405.00	Type NM	
E 146 WBAY 11/06/16 11/06/16 Quantico Start Date End Date Weekdays S Week: 10/31/16 11/06/161	9-10p Spots/Week 1	Rate \$1,170,00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Quantico Credited		Start/End Time 9-10p	Weekdays Length :30	<u>Rate</u> \$ 1,170.00	Type NM	
147 WBAY 11/03/16 11/03/16 General Hospito	al 1-2p Spots/Week 2	Rate \$130.00	:30	P1	NM 2	\$260.00
	10-11a Spots/Week 2	Rate \$125.00	:30	P2	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The View Credited	_	Start/End Time 10-11a	Weekdays Length :30	<u>Rate</u> \$125.00	Type NM	
2 WBAY 10/31/16-11/06/16 The View Credited	1	10-11a	Th :30	\$125:00	NM	
149 WBAY 11/03/16 11/03/16 Jimmy Kimmel <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/162	1035-113 ipots/Week 2	36p <u>Rate</u> \$300.00	:30	P1	NM 2	\$600.00
	11a-12p spots/Week 2	<u>Rate</u> \$60.00	:30	P2	NM 2	\$120.00
151 WBAY 11/03/16 11/03/16 Action 2 News			:30	P1	NM 1	\$325,00
E 152 WBAY 11/03/16 11/03/16 The Chew	2-3p spots/Week 2	Rate \$165.00	:30	P1	NM 0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The Chew	_ 		Weekdays Length	<u>Rate</u> \$165.00	Type NM	
Credited 2 WBAY 10/31/16-11/06/16 The Chew Credited	2	?-3p	Th :30	\$ 165.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/E Time	ind Days	Spots/ Length Week	Rate PCodeRtn	Type Sp	ots	Amount
E 153 WBAY 11/03/16 11/03/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	3-4p Spots/Week 2	<u>Rate</u> \$270.00	1:30	P1	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 3-4p Credited		Start/End Time 3-4p	Weekdays Length	<u>Rate</u> \$270_00	Type NM		
2 WBAY 10/31/16-11/06/16 M-F 3-4p Credited		3-4p	Th ;30	\$270.00	NM		
154 WBAY 11/03/16 11/03/16 Action 2 News	s 4pm 4-430p Spots/Week 1	<u>Rate</u> \$295.00	:30	P2	NM	1	\$295,00
E 155 WBAY 11/03/16 11/03/16 M-F 430-5p Start Date	430-5p Spots/Week 1	Rate \$425.00	:30	P1	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 430-5p Credited		Start/End Time 430-5p	Weekdays Length	Rate \$425.00	Type NM		
156 WBAY 11/03/16 11/03/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	55pm 5-530p Spots/Week 1	Rate \$685.00	:30	P2	NM	1	\$685,00
157 WBAY 11/03/16 11/03/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	530am 530-6a Spots/Week 1	<u>Rate</u> \$430.00	:30	P1	NM	1	\$430.00
158 WBAY 11/03/16 11/03/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	66pm 6-630p Spots/Week 1	<u>Rate</u> \$750.00	:30	P2	NM	1	\$750.00
159 WBAY 11/03/16 11/03/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	66am 6-7a Spots/Week 1	<u>Rate</u> \$400.00	:30	P2	NM	1	\$400.00
E 160 WBAY 11/03/16 11/03/16 GMA 7a Start Date End Date Weekdays Week: 10/31/16 11/06/162	7-8a <u>Spots/Week</u> 2	<u>Rate</u> \$500.00	:30	P1	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 GMA 7a Credited		Start/End Time 7-8a	Weekdays Length :30	<u>Rate</u> \$500.00	Type NM		
2 WBAY 10/31/16-11/06/16 GMA 7a Credited		7-8a	Th :30	\$500.00	NM		
E 161 WBAY 11/03/16 11/03/16 Greys Anatom Start Date End Date Weekdays Week: 10/31/16 11/06/161	Spots/Week	Rate \$1,755.00	:30 	P1	MM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Greys Anaton Credited		Start/End Time 7-8p	Weekdays Length :30	<u>Rate</u> \$1,755.00	Type NM		
162 WBAY 11/03/16 11/03/16 GMA 8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	8-9a <u>Spots/Week</u> 2	<u>Rate</u> \$420.00	:30	P1	NM	2	\$840.00
163 WBAY 11/03/16 11/03/16 Notorious Start Date End Date Weekdays Week: 10/31/16 11/06/161	8-9p <u>Spots/Week</u> 1	Rate \$1,075.00	:30	P2	NM	1	\$1,075.00
164 WBAY 11/03/16 11/03/16 M-F 9-10a	9-10a		:30	P2	NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 877728 08257777

Contract Dates Estimate # Product 11/02/16 - 11/08/16 RUSS FEINGOLD 4 SEI 4310

Original Date / Revision Advertiser POL/Feingold 4 Senate 11/03/16 / 11/03/16

*Line Ch Start Date End Date Description	Start/E Time	End Days	Spots/ Length Week	Rate PCodeRtn	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/161	Spots/Week 1	Rate \$60.00				·	
E 165 WBAY 11/03/16	way w/N9-10p Spots/Week 1	<u>Rate</u> \$1,075.00	:30	P2	NM	0	\$0,00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 How To Get A Credited	\way w/Murder	Start/End Time 9-10p	Weekdays Length		Type NM		
166 WBAY 11/08/16 11/08/16 The View <u>Start Date End Date Weekdays</u> Week: 11/07/16 11/13/16 -2	10-11a Spots/Week 2	<u>Rate</u> \$125.00	:30	P2	NM	2	\$250,00
167 WBAY 11/08/16 11/08/16 M-F 11a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 11/07/16 11/13/16 -2	11a-12 Spots/Week 2	P <u>Rate</u> \$60.00	:30	P2	NM	2	\$120,00
168 WBAY 11/08/16 11/08/16 Action 2 News Start Date End Date Weekdays S Week: 11/07/16 11/13/16 -1	12n 12-123 Spots/Week 1	0p <u>Rate</u> \$325.00	:30	P1	NM	1	\$325.00
169 WBAY 11/08/16 11/08/16 Action 2 News Start Date End Date Weekdays S Week: 11/07/16 11/13/16 -1	530am 530-6a Spots/Week 1	<u>Rate</u> \$430.00	:30	P1	NM	1	\$430.00
170 WBAY 11/08/16 11/08/16 Action 2 News Start Date End Date Weekdays S Week: 11/07/16 11/13/16 -1	6am 6-7a Spots/Week 1	<u>Rate</u> \$400.00	:30	P2	NM	1	\$400.00
171 WBAY 11/08/16 11/08/16 GMA 7a Start Date End Date Weekdays S Week: 11/07/16 11/13/16 -2	7-8a Spots/Week 2	<u>Rate</u> \$500.00	:30	P1	NM	2	\$1,000.00
172 WBAY 11/08/16 11/08/16 GMA 8a	8-9a Spots/Week 2	<u>Rate</u> \$420.00	:30	P1	NM	2	\$840.00
173 WBAY 11/08/16 11/08/16 M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/16 11/13/16 -1	9-10a Spots/Week 1	<u>Rate</u> \$60.00	:30	P2	NM	1	\$60.00
E 174 WBAY 11/02/16 11/02/16 General Hospit Start Date End Date Weekdays S Week: 10/31/16 11/06/162	tal 1-2p Spots/Week 2	<u>Rate</u> \$130.00	:30	P1	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 General Hospi Credited	ital	Start/End Time 1-2p	Weekdays Length		Type NM		
2 WBAY 10/31/16-11/06/16 General Hospi Credited	ital	1-2р	W ;36	\$130.00	NM		
Week: 10/31/16 11/06/162	10-11a Spots/Week 2	Rate \$125.00	:30	P2	NM	0	\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The View		Start/End Time 10-11a	Weekdays Length		<u>Type</u> NM		
Credited 2 WBAY 10/31/16-11/06/16 The View Credited		10-11a	w: :30	\$125.00	NM		
176 WBAY 11/02/16 11/02/16 Jimmy Kimmel Start Date End Date Weekdays S	1035-1 Spots/Week	136p <u>Rate</u>	. 30	P1	NM	2	\$600.00



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ı	Contract / R	evision	Alt Order #
ı	877728	1	08257777
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 Contract Dates
 Product
 Estimate #

 11/02/16 - 11/08/16
 RUSS FEINGOLD 4 SEI 4310

*Line Ch Start Date End Date Description	Start/End Time	d Days	Spots/ Length Week	Rate PCodeRtn	Type Spots	<u>Amount</u>
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	Spots/Week 2	Rate \$300.00			$\neg \vdash$	
177 WBAY 11/02/16 11/02/16 M-F 11a-12p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	11a-12p Spots/Week 2	<u>Rate</u> \$60.00	:30	P2	NM :	2 \$120.00
178 WBAY 11/02/16 11/02/16 Action 2 News	s 12n 12-1230p <u>Spots/Week</u> 1	Rate \$325.00	:30	P1	NM	1 \$325.00
E 179 WBAY 11/02/16 11/02/16 The Chew Start Date End Date Weekdays Week: 10/31/16 11/06/162	2-3p <u>Spots/Week</u> 2	Rate \$165.00	:30	P1	NM	0 \$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 The Chew Credited		tart/End Time -3p	Weekdays Length		Type NM	
2 WBAY 10/31/16-11/06/16 The Chew Credited	2-	-3p	W: :30	\$165.00	NM	
E 180 WBAY 11/02/16 11/02/16 M-F 3-4p Start Date End Date Weekdays Week: 10/31/16 11/06/162	3-4p Spots/Week 2	<u>Rate</u> \$270.00	:30	P1	NM	1 \$270.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 3-4p Credited	_		Weekdays Length		Type NM	
181 WBAY 11/02/16 11/02/16 Action 2 News	s 4pm 4-430p Spots/Week 1	Rate \$295.00	:30	P2	NM	1 \$295.00
E 182 WBAY 11/02/16 11/02/16 M-F 430-5p Start Date End Date Weekdays Week: 10/31/16 11/06/161	430-5p Spots/Week 1	<u>Rate</u> \$425.00	:30	₽1	NM	0 \$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 430-5p Credited	_	tart/End Time 30-5p	Weekdays Length		Type NM	
183 WBAY 11/02/16 11/02/16 Action 2 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/161	s 5pm 5-530p <u>Spots/Week</u> 1	<u>Rate</u> \$685.00	:30	P2	NM	1 \$685.00
184 WBAY 11/02/16 11/02/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	s 530am 530-6a Spots/Week 1	<u>Rate</u> \$430.00	:30	P1	NM	1 \$430.00
185 WBAY 11/02/16 11/02/16 Action 2 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/161	s 6pm 6-630p <u>Spots/Week</u> 1	<u>Rate</u> \$750.00	:30	P2	NM ·	1 \$750.00
186 WBAY 11/02/16 11/02/16 Action 2 News	s 6am 6-7a Spots/Week 1	<u>Rate</u> \$400.00	:30	P2	NM.	1 \$400.00
E 187 WBAY 11/02/16 11/02/16 GMA 7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/162	7-8a <u>Spots/Week</u> 2	<u>Rate</u> \$500.00	:30	P1	NM (\$0.00
Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 GMA 7a Credited	_	tart/End Time -8a	Weekdays Length		Type NM	
2 WBAY 10/31/16-11/06/16 GMA 7a Credited	7-	-8a	w: :30	\$500.00	NM	

(* Line Transactions: N = New, E = Edited, D = Deleted)



*Line Ch Start Date End Date Description	Start/I	End Days	Spots/ Length Week	Rate PCodeRtn	TypeS	pots	Amount
E 188 WBAY 11/02/16 11/02/16 Wed Hour 1 Start Date End Date Weekdays Week: 10/31/16 11/06/161 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Wed Hour 1	7-8p Spots/Week 1	Rate \$2,050.00 Start/End Time 7-8p	:30 Weekdays LengthW :30	P1 <u>Rate</u>	NM:	0	\$0,00
Credited E 189 WBAY 11/02/16 11/02/16 Wed Hour 2 Start Date End Date Weekdays Week: 10/31/16 11/06/16 1 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Wed Hour 2 Credited Credited	8-9p Spots/Week 1	Rate \$4,040.00 Start/End Time 8-9p	:30 Weekdays Length		NM Type NM	0	\$0.00
190 WBAY 11/02/16	8-9a Spots/Week 2	<u>Rate</u> \$420.00	:30	P1	NM	2	\$840.00
E 191 WBAY 11/02/16 11/02/16 Wed Hour 2 Start Date End Date Weekdays Week: 10/31/16 11/06/161 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Wed Hour 2 Credited	8-9p <u>Spots/Week</u> 1	Rate \$1,615.00 Start/End Time 8-9p	:30 <u>Weekdays</u> <u>Length</u> W :30	P1 <u>Rate</u> \$1,615.00	NM Type NM	0	\$0.00
E 192 WBAY 11/02/16 11/02/16 M-F 9-10a Start Date End Date Weekdays Week: 10/31/16 11/06/161 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 M-F 9-10a Credited	9-10a <u>Spots/Week</u> 1	Rate \$60.00 Start/End Time 9-10a	:30 Weekdays LengthW:30	P2 <u>Rate</u> \$60.00	NM Type NM	0	\$0.00
E 193 WBAY 11/02/16 11/02/16 Wed Hour 3 Start Date End Date Weekdays Week: 10/31/16 11/06/161 Spot Ch Date Range Description 1 WBAY 10/31/16-11/06/16 Wed Hour 3 Credited	9-10p Spots/Week 1	Rate \$1,170.00 <u>Start/End Time</u> 9-10p	:30 Weekdays LengthW :30	P1 <u>Rate</u> <i>\$1,170.00</i>	NM Type NM	0	\$0.00
194 WBAY 11/06/16 11/06/16 Action 2 Newspart of mkgd for M11 hl 8257776 Start Date End Date Weekdays Week: 10/31/16 11/06/161	s Sun 8a:8-9a Spots/Week 1	<u>Rate</u> \$245.00	:30	P2	NM	1	\$245.00
Week: 10/31/16 11/06/161	Spots/Week	<u>Rate</u> \$65.00	:30	P2	NM	1	\$65.00
	our Vote 630-7p Spots/Week 2	<u>Rate</u> \$1,500.00	:30	P3	NM	2	\$3,000.00
197 WBAY 11/04/16 11/04/16 Action 2 News Start Date End Date Weekdays Week: 10/31/16 11/06/161	s 6am 6-7a <u>Spots/Week</u> 1	<u>Rate</u> \$400.00	:30	P2	NM	1	\$400.00
N 198 WBAY 11/04/16 11/08/16 Action 2 Newspart of mkgd pkg Start Date End Date Weekdays	s 5am 5-530a Spots/Week	<u>Rate</u>	:30	P1	NM:	3	\$960.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision	Alt Order #
877728 /	08257777

Contract Dates **Product** Estimate # 11/02/16 - 11/08/16 RUSS FEINGOLD 4 SEI 4310

Original Date / Revision <u>Advertiser</u> 11/03/16 / 11/03/16 POL/Feingold 4 Senate

Start Date End Date Weekdays Soots/Week Rate Saction	*Line Ch Start Date End Date Description	Start/E	_	Days	Length	Spots/ Week Ra	ate PCodeRtn	TypeS	Spots	Amount
N 199 WBAY 11/05/16 11/05/16 Action 2 News Sat 8ar8-9a 30 P1 NM 1 \$600.00	Start Date End Date Weekdays	Spots/Week	Rate						•	· · · - ·
Part of mixed plug Start Date End Date Weekdays Soots/Week Rate Soots/We	Week: 11/07/16 11/13/16 MT	2	\$320.00							
Siart Date End Date Weekdays Snots/Week Rate Snots/Week Rate Snots/Week Rate Snots/Week	N 199 WBAY 11/05/16 11/05/16 Action 2 Ne	ws Sat 8ar8-9a			:30		P1	NM	1	\$600.00
Part of mkgd pkg	Start Date End Date Weekdays									
Start Date End Date Weekdays Spots-Week Rate Spots-Week	N 200 WBAY 11/05/16 11/05/16 Action 2 Ne	ws Sat 6pr6-630p			:30		P1	NM	1	\$765.00
Part of mkgd pkg Siart Date End Date Weekdays Spots/Week S	Start Date End Date Weekdays									
Start Date End Date Weekdays Rate Week (17)/07/16 11/03/16 Action 2 News Sun 10,10-1035p 30 P1 NM 1 \$1,100.00	N 201 WBAY 11/03/16 11/07/16 Your Voice	Your Vote 630-7p			:30		P1	NM	3	\$16,500.00
Part of mkgd pkg End Date Weekdays Spots/Week Rate Start Date End Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Spots/Week Spots/Week Rate Start Date End Date Start Date End Date Spots/Week Spots/Week Rate Start Date End Date Start Date Start Date End Date Spots/Week Spots/Week Rate Start Date End Date Spots/Week Spots/Week Start Date End Date Start Date Start Date End Date Start Date End Date Start Date	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16TF	2	\$5,500.00							
Start Date End Date Weekdays Spots/Week Rate	N 202 WBAY 11/06/16 11/06/16 Action 2 Ne	ws Sun 10 10-1035	p		:30		P1	NM	1	\$1,100.00
Part of mkgd pkg Start Date End Date Weekdays Spots/Week Start Date End Date Week Int/07/16 11/04/16	Start Date End Date Weekdays									
Start Date End Date Meekdays Spots/Week Rate Start Date Meekdays Spots/Week Rate Start Date Meekdays Start Date Meekdays Spots/Week Rate Start Date Meekdays Start Date Meekdays Start Date Meekdays Spots/Week Rate Start Date Meekdays Start Date Meekdays Spots/Week Rate Start Date Start Date Start Date Start Date Start Date Meekdays Spots/Week Rate Start Date Start Date Start Date Meekdays Spots/Week Rate Start Date Start Da	N 203 WBAY 11/07/16 11/07/16 DWTS	7-9p			:30		P1	NM	1	\$3,500.00
Part of mkgd pkg Start Date Meek days Spots/Week Rate Start Date Meek days Mile Mile	Start Date End Date Weekdays									
Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Start Date End Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Date	N 204 WBAY 11/04/16 11/04/16 Action 2 New	ws 6pm 6-630p	,		:30		P1	NM	1	\$1,125.00
Part of mkgd pkg Start Date End Date Weekdays Spots/Week Start Date S	Start Date End Date Weekdays									
N 206 WBAY 11/07/16 11/08/16 America This Morning 4-430a 30 P2 NM 1 \$25.00	N 205 WBAY 11/04/16 11/04/16 Fri Hour 1	7-8p			:30		P2	NM	1	\$1,600.00
Part of mkgd pkg Start Date End Date Weekdays Spots/Week Rate \$25.00	Start Date									
Start Date End Date 11/13/16 Meekdays Spots/Week Rate \$25.00		s Morning 4-430a			:30		P2	NM	1	\$25.00
Part of mkgd pkg Start Date End Date Weekdays Spots/Week Rate \$10,000.00	Start Date End Date Weekdays				<u>.</u>					
Start Date End Date Weekdays Spots/Week Rate \$10,000.00	N 207 WBAY 11/05/16 11/05/16 Wisconsin E	adgers FoWiscons	in Badgeı		:30		P1	NM	1	\$10,000.00
part of mkgd pkg Start Date Weekdays Spots/Week Rate Week: 10/31/16 11/06/16 1 1 \$5,500.00 N 209 WBAY 11/07/16 11/07/16 Your Voice Your Vote 630-7p :30 P2 NM 1 \$3,000.00 part of mkgd pkg End Date Weekdays Spots/Week Rate N 210 WBAY 11/07/16 11/13/16 N 210 WBAY 11/05/16 Action 2 News Sat 6ar6-7a :30 P1 NM 1 \$500.00	Start Date End Date Weekdays									
Start Date End Date 11/06/16 Weekdays Spots/Week Rate \$5,500.00	N 208 WBAY 11/04/16 11/04/16 Your Voice	our Vote 630-7p			:30		P1	NM	1	\$5,500.00
part of mkgd pkg Start Date Week: 11/07/16 End Date 11/13/16 Weekdays 11/13/16 Spots/Week 13,000.00 Rate 13,000.00 N 210 WBAY 11/05/16 11/05/16 Action 2 News Sat 6ar6-7a :30 P1 NM 1 \$500.00	Start Date End Date Weekdays									
Start Date Week: 11/07/16 End Date 11/13/16 Weekdays 11/05/16 Spots/Week 11/05/05 Rate 11/05/05 N 210 WBAY 11/05/16 11/05/16 Action 2 News Sat 6ar6-7a :30 P1 NM 1 \$500.00	N 209 WBAY 11/07/16 11/07/16 Your Voice	our Vote 630-7p			:30		P2	NM	1	\$3,000.00
• • • • • • • • • • • • • • • • • • • •	Start Date									
DOLL OF THINGS AND	N 210 WBAY 11/05/16 11/05/16 Action 2 New part of mkgd pkg	vs Sat 6ar6-7a			:30		P1	NM	1	\$500.00



Contract / Revision Alt Order # 08257777 877728

Contract Dates Product Estimate # 11/02/16 - 11/08/16 RUSS FEINGOLD 4 SEI 4310

Original Date / Revision <u>Advertiser</u> 11/03/16 / 11/03/16 POL/Feingold 4 Senate

*Line Ch Start Date End Date Description	Start/End Time	Days L	Spots/ ength Week	Rate PCodeRtn	TypeS	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/161-		<u>Rate</u> 00,00					
N 211 WBAY 11/07/16 11/08/16 Action 2 News	430am 430-5a		:30	P1	NM	2	\$200,00
part of mkgd pkg Start Date End Date Weekdays S Week: 11/07/16 11/13/16 MT		Rate 00.00					
N 212 WBAY 11/06/16 11/06/16 NY Marathon	3-5p		::30	P2	NM	1	\$90.00
part of mkgd pkg <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/161		<u>Rate</u> 90.00	(5)				
N 213 WBAY 11/04/16 11/04/16 America This N Start Date End Date Weekdays S Week: 10/31/16 11/06/161	pots/Week	<u>Rate</u> 25.00	:30	P2	NM	1	\$25.00
N 214 WBAY 11/04/16 11/04/16 Action 2 News Start Date End Date Weekdays S Week: 10/31/16 11/06/161	pots/Week	Rate 00.00	:30	P1	NM	1	\$100.00
N 215 WBAY 11/07/16 11/08/16 Action 2 News Start Date End Date Weekdays S Week: 11/07/16 11/13/16 MT	pots/Week	Rate 00.00	:30	P1	NM	1	\$100.00
N 216 WBAY 11/04/16	pots/Week	<u>Rate</u> 20.00	:30	P1	NM	1	\$320.00
N 217 WBAY 11/07/16 11/08/16 Action 2 News : Start Date End Date Weekdays S Week: 11/07/16 11/13/16 MT	pots/Week	<u>Rate</u> 20.00	:30	P1	NM	1	\$320.00
N 218 WBAY 11/04/16	pots/Week	Rate 30.00	:30	P1	NM	1	\$430.00
N 219 WBAY 11/07/16 11/08/16 Action 2 News : Start Date End Date Weekdays S Week: 11/07/16 11/13/16 MT	pots/Week	<u>Rate</u> 30.00	:30	P1	NM	1	\$430.00
N 220 WBAY 11/04/16 11/04/16 Action 2 News (pots/Week	Rate 00.00	::30	P1	NM	2	\$1,200.00
N 221 WBAY 11/07/16 11/08/16 Action 2 News (pots/Week	Rate 00.00	:30	P1	NM	2	\$1,200.00
N 222 WBAY 11/04/16 11/04/16 GMA 8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/16F		Rate 20.00	:30	P1	NM	1	\$420.00
N 223 WBAY 11/07/16 11/08/16 GMA 8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 11/07/16 11/13/16 MT		Rate 20.00	:30	P1	NM	1	\$420.00
N 224 WBAY 11/05/16 11/05/16 Action 2 News 3 Start Date End Date Weekdays S Week: 10/31/16 11/06/161-	pots/Week	Rate 00.00	:30	P1	NM	1	\$500.00
N 225 WBAY 11/05/16 11/05/16 Action 2 News 3	pots/Week	Rate 00.00	:30	P1	NM	1	\$600.00



Alt Order # Contract / Revision 08257777 877728

Contract Dates Estimate # **Product** RUSS FEINGOLD 4 SEI 4310 11/02/16 - 11/08/16

Advertiser Original Date / Revision 11/03/16 / 11/03/16 POL/Feingold 4 Senate

*Line Ch Start Date End Date Des	Start/E	End Day	Spots/ /s Length Week	Rate PCodeRtn	Type Snots	Amount
Start Date End Date Weekd	soription	Rate	75 Length Week	Nate 1 Code Nut	Type Opolis	Amount
	on 2 News Sun 6a/6-7a lays Spots/Week	Rate \$315.00	:30	P1	NM 2	\$630.00
N 227 WBAY 11/06/16 11/06/16 Acti		Rate \$370.00	:30	P1	NM 2	\$740,00
N 228 WBAY 11/04/16 11/04/16 Harr <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/16 11/06/16F	lays Spots/Week	<u>Rate</u> \$90.00	:30	P1	NM 1	\$90.00
N 229 WBAY 11/07/16 11/07/16 Acti	lays Spots/Week	0p <u>Rate</u> \$325.00	:30	P1	NM 1	\$325,00
N 230 WBAY 11/04/16 11/04/16 Acti		0p <u>Rate</u> \$325.00	:30	P1	NM 1	\$325,00
N 231 WBAY 11/06/16 11/06/16 Acti		<u>Rate</u> \$660.00	:30	P1	NM 1	\$660.00
N 232 WBAY 11/07/16 11/07/16 DW <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 11/07/16 11/13/16 1	ays Spots/Week	Rate \$15,000.00	:30	P1	NM 1	\$15,000,00
N 233 WBAY 11/07/16 11/07/16 Con <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 11/07/16 11/13/16 1		Rate \$3,500,00	:30	P1	NM 1	\$3,500.00
N 234 WBAY 11/06/16 11/06/16 AFF <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/16 11/06/16	avs Spots/Week	Rate \$1,045.00	:30	P1	NM 1	\$1,045.00
N 235 WBAY 11/05/16 11/05/16 Sa A <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/16 11/06/16		on 2 News <u>Rate</u> \$525.00	:30	P1	NM 1	\$525.00
N 236 WBAY 11/06/16	ays Spots/Week	135p <u>Rate</u> \$175.00	:30	P1	NM 1	\$175.00
N 237 WBAY 11/05/16 11/05/16 ABC <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/16 11/06/16		ollege Ftbl <u>Rate</u> \$685.00	:30	P1	NM 1	\$685.00
N 238 WBAY 11/04/16 11/04/16 You <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 10/31/16 11/06/163		<u>Rate</u> \$5,500.00	:30	P1	им з	\$16,500.00
N 239 WBAY 11/07/16 11/07/16 You <u>Start Date</u> <u>End Date</u> <u>Weekd</u> Week: 11/07/16 11/13/16 2		<u>Rate</u> \$5,500.00	:30	P1	NM 2	\$11,000.00
			Totals 0	.00	169	\$151,050.00

Time Period # of Spots **Gross Amount** Agency Comm. **Net Amount** 10/31/16 -11/08/16 169 \$128,392.50 \$151,050.00 (\$22,657.50) Totals 169 \$151,050.00 (\$22,657.50)\$128,392.50

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 877728 /	Alt Order # 08257777
Contract Dates 11/02/16 - 11/08/16	Product RUSS FEINGOLD	Estimate # 4 SEI 4310
Advertiser POL/Feingold 4 Senate	į.	<u>Original Date / Revision</u> 11/03/16 / 11/03/16

Signature:	 Date:	